

#CRICKETDAYS23

**6th May until
21st May '23**

Dear Cricket fans,
for the Cricket network*
is calling for actions
for the **NATIONWIDE
CRICKET-DAYS 2023!**

**Cricket is DIVERS!
Cricket is ACTION!
Cricket is PASSION!**

CRICKET DAYS 2023

**Verein(t)
für Vielfalt!**



**The cricket network is a project within the framework of the federal program „Integration through Sport“ of the German Olympic Sports Confederation (DOSB) with funds from the Federal Ministry of the Interior and Community. The applicant organization for the project is the State Sports Association of Baden-Württemberg (LSVBW). The network is consisting of the German Cricket Federation (DCB), its state associations as well as the „Integration through Sport“ program.*



#CRICKETDAYS23

We would like to draw attention to the nationwide campaign via social media with the hashtag #CricketDays23. Join in and post infos and photos of your local actions!

OUR GOALS?

We want to **promote cricket** through small and large campaigns and win over **new cricket fans!**

WHAT?

We want to **highlight cricket and the special features around the sport.**

There are no limits to your imagination.

How about ...

- a tournament where everybody can participate?
- a public trial training?
- an action day at a school in your neighbourhood?
- an action day on a match day?
- an information stand at a public event?

WHO?

Anyone can take part and carry out an action on site - regardless of whether it's a **sports club, municipality, school or another organization.** Make it fun and diverse! You are also welcome to start a campaign together with other local clubs and fans.



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Do you have any questions or need support with a campaign?

Feel free to contact the German Cricket Federation if you have any questions or if you are in need of support:

Sharu Sadarangani
growth@cricket.de

BY THE WAY: Actions focused on the strategic goals of the

„Integration through Sports“ program can be financially supported through the federal program.

For more information, get in touch with the contact persons in the federal states.

Join in and start your actions on site!

